

Supplemental Appendix for:
**THE EFFECT ON TURNOUT OF CAMPAIGN MOBILIZATION MESSAGES
ADDRESSING BALLOT SECRECY CONCERNS: A REPLICATION EXPERIMENT**

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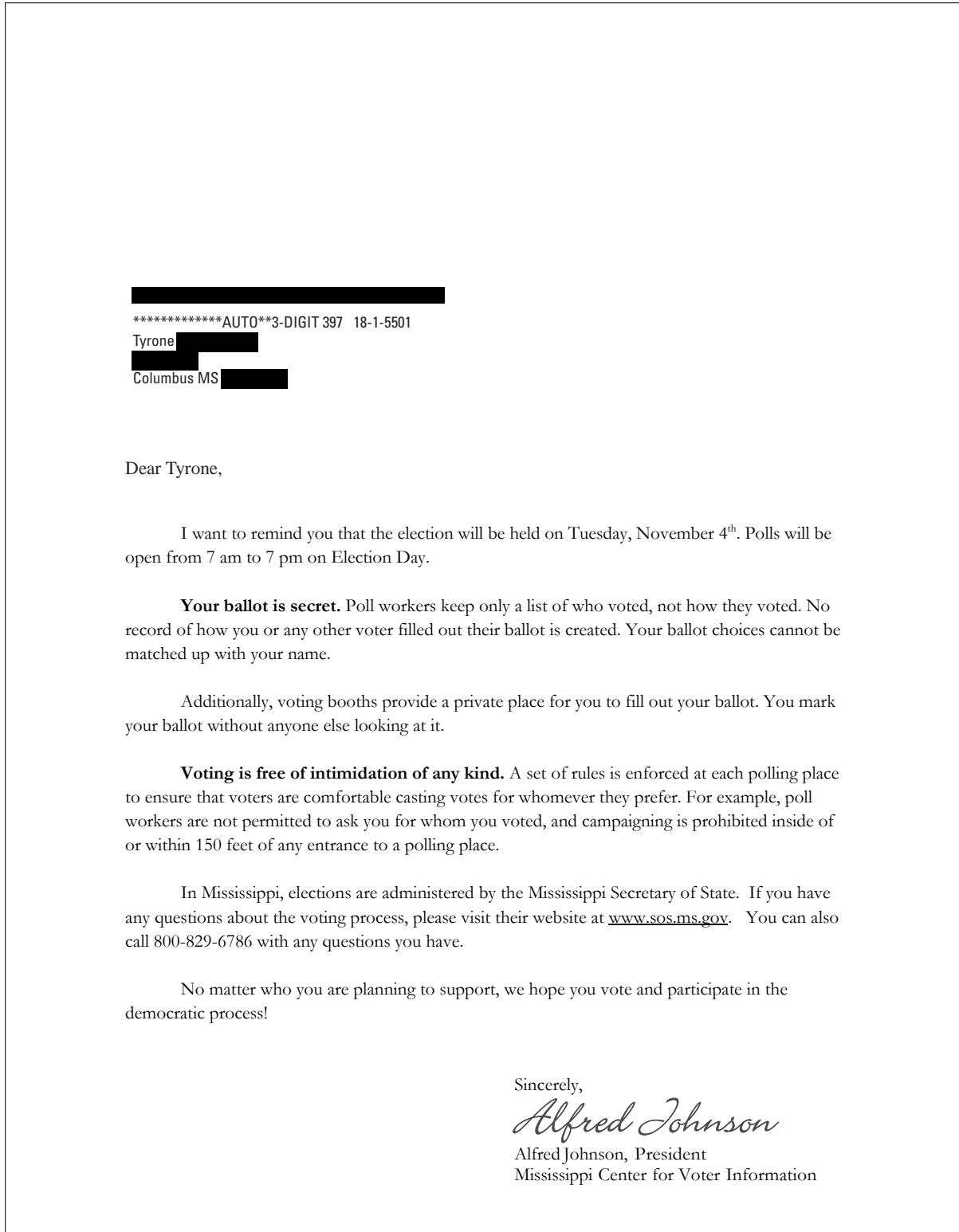
This appendix contains the following material:

A: Sample Treatment Mailing

B: Additional Tables

A Sample Treatment Mailing

Figure A1: Sample Ballot Secrecy Treatment Mailing



B Additional Tables

Table A1: Randomization Check. This table presents OLS estimates from a regression of treatment assignment on observed covariates, with and without inverse probability weights. At the bottom of the table reports the F-statistic and p-value from a test of the null hypothesis that all the coefficients are equal to zero. We fail to reject the null hypothesis that the observed covariates are jointly prognostic of treatment assignment and infer that the randomization procedure did not fail ($F = .8, p = .62$ for the weighted model).

Variables	(1) Weighted	(2) Unweighted
Age	-0.000 (0.000)	-0.000 (0.000)
Gender: Female (1=Yes)	-0.004 (0.010)	-0.003 (0.009)
Gender: Unknown (1=Yes)	-0.022 (0.014)	-0.019 (0.013)
Race/Ethnicity: Black (1=Yes)	0.006 (0.011)	0.005 (0.010)
Race/Ethnicity: Hispanic (1=Yes)	-0.006 (0.047)	-0.005 (0.044)
Race/Ethnicity: Other (1=Yes)	0.007 (0.048)	0.006 (0.045)
Days Since Registering to Vote	-0.000 (0.000)	-0.000 (0.000)
Missing Age (1=Yes)	-0.006 (0.009)	-0.005 (0.009)
Missing Days Since Registering to Vote (1=Yes)	-0.501 (0.414)	-0.317 (0.329)
Constant	0.543*** (0.030)	0.354*** (0.027)
Observations	12,738	12,738
R-squared	0.001	0.000
F-statistic	0.800	0.650
F-stat p-value	0.620	0.760

Standard errors in parentheses
 *** p<0.01, ** p<0.05, * p<0.1

Table A2: Balance Table.

Variable	Control	Treatment
Age	40.2793 [10.2628]	40.1359 [10.2495]
Gender: Female (1=Yes)	0.429 [.495]	0.4308 [.4953]
Gender: Unknown (1=Yes)	0.1484 [.3556]	0.1393 [.3463]
Race/Ethnicity: Black (1=Yes)	0.7748 [.4177]	0.7786 [.4152]
Race/Ethnicity: Hispanic (1=Yes)	0.0093 [.096]	0.0089 [.0941]
Race/Ethnicity: Other (1=Yes)	0.0088 [.0936]	0.0089 [.0941]
Days Since Registering to Vote	1448.498 [326.6446]	1440.843 [317.7326]
Missing Age (1=Yes)	0.6374 [.4808]	0.6301 [.4828]
Missing Days Since Registering to Vote (1=Yes)	0.0002 [.0152]	0 [0]
Observations	8704	4034

Cells present weighted means and weighted standard deviations in brackets.

Table A3: Sending the Ballot Secrecy Treatment Mailing Has No Effect on Turnout in the 2014 Election. This table presents the full set of regression estimates.

Variable	(1) Weighted and With Covariates	(2) Weighted and Without Covariates	(3) Unweighted and With Covariates	(4) Unweighted and Without Covariates
Ballot Secrecy Treatment (1=Yes)	-0.00049 (0.00224)	-0.00036 (0.00224)	-0.00050 (0.00224)	-0.00036 (0.00224)
Age	-0.00010 (0.00012)		-0.00008 (0.00012)	
Gender: Female (1=Yes)	0.00249 (0.00243)		0.00077 (0.00230)	
Gender: Unknown (1=Yes)	0.00043 (0.00344)		-0.00148 (0.00306)	
Race/Ethnicity: Black (1=Yes)	-0.00094 (0.00281)		-0.00132 (0.00270)	
Race/Ethnicity: Hispanic (1=Yes)	-0.01401*** (0.00257)		-0.01425*** (0.00247)	
Race/Ethnicity: Other (1=Yes)	-0.00827 (0.00690)		-0.00619 (0.00908)	
Days Since Registering to Vote	-0.00001** (0.00000)		-0.00001** (0.00000)	
Missing Age (1=Yes)	-0.00648*** (0.00249)		-0.00758*** (0.00237)	
Missing Days Since Registering to Vote (1=Yes)	-0.01420*** (0.00447)		-0.01629*** (0.00449)	
Constant	0.03261*** (0.00764)	0.01425*** (0.00127)	0.03237*** (0.00770)	0.01425*** (0.00127)
Observations	12,738	12,738	12,738	12,738
Weighted?	Yes	Yes	No	No
With Covariates?	Yes	No	Yes	No
Control Group Mean Turnout	0.0142	0.0142	0.0142	0.0142

Robust standard errors in parentheses. *** p<0.01, ** p<0.05, * p<0.1